



# MEASURING AMERICA: Your Guide to Housing Statistics





# Housing Data Highlights

- National homeownership rate down 1.7 percent to 64.7 percent in 2010-2012 from previous 3 years
- National rental vacancy rate of 8.3 percent 0.3 percent lower than third quarter Q3-2012
- Renter households increased to 35.4 percent in 2011
- Average single-family house completed is 2,505 square feet
- Median sales price of new houses sold in August 2013 was \$254,600
- Median monthly mortgage payment for homeowners was \$1,015 in 2011
- Piped gas the most used home heating source at 50.4 percent with electricity coming in at 35.3 percent in occupied housing
- In 2010, from the CPS/HVS, of the 131.8 million housing units, 75.4 million were owner occupied, 37.4 million were renter occupied, and 18.9 million were vacant



# Outline

- We will:
  - look at the new census.gov site
  - review new topical page layout
  - look at housing data highlights
  - discuss related topics
  - look at topic sub-categories
  - discuss housing data collection
  - review related resources
  - look at means to access data anywhere, anytime
  - discuss upcoming releases

# NEW census.gov

The screenshot shows the new census.gov website. At the top is a navigation bar with the United States Census Bureau logo, a search bar, and links for Topics, Geography, Library, Data, About the Bureau, and Newsroom. A large banner features a tablet displaying the 'America's Economy' app and the text 'Download Now!'. Below the banner are several sections: 'Population Clock' showing U.S. and World population counts; 'QuickFacts' with a map to select a state; 'U.S. Census Bureau Economic Indicators' listing various reports like Business Inventories and Retail Sales; 'Latest News' with articles on government pensions, business dynamics, and unmarried Americans; 'Stat of the Day' on durable goods; 'Are You in a Survey?'; 'The Week Ahead' calendar; and a 'View Calendar' button. The footer includes the United States Census Bureau logo and the U.S. Department of Commerce, Economics and Statistics Administration.

U.S. Department of Commerce | Index A-Z | Glossary | Blogs | FAQs | Connect

United States<sup>™</sup> Census Bureau

Topics: Population, Economy | Geography: Maps, Data, Resources | Library: Infographics, Publications | Data: Tools, Developers | About the Bureau: Research, Surveys | Newsroom: News, Events, Blogs

**Download Now!**

**America's Economy App with CPI, PPI and Employment Data**  
The Census Bureau's mobile application, America's Economy, now includes the Consumer Price Index, Producer Price Index and nonfarm payroll — additional key indicators about the health of the U.S. economy for mobile phones and tablets.

1 2 3 4 5 6 7

**Population Clock**  
U.S. Population: 316,987,511  
World Population: 7,121,499,192  
Nov 01, 2013 15:28 UTC (-4) [Learn More >>](#)

**QuickFacts**  
Quick, easy access to facts about people, business, and geography.  
Select a state to begin

**U.S. Census Bureau Economic Indicators**

Indicator	Value	Change
Business Inventories	\$1,068.0 b	0.3%
August 2013 Report		
Released 10:00 AM EDT: 10/29/13		
Advance Monthly Retail Sales	\$425.9 b	-0.1%
September 2013 Report		
Released 9:30 AM EDT: 10/29/13		
Monthly Wholesale Inventories	\$503.0 b	
View All		

\* change not statistically significant  
\* significance not reported / applicable

**Latest News**

- 2012 Census of Governments: Finance — Survey of Public Pensions: State-Administered Defined Benefit Data**  
August 01, 2013  
A comprehensive look at the financial activity and membership information of the nation's 227 state-administered defined benefit retirement systems.
- 2011 Business Dynamics Statistics**  
July 31, 2013  
This brief highlights the updates to the Business Dynamics Statistics, which found that young firms were disproportionately affected in the recent recession.
- Facts for Features: Unmarried and Single Americans Week**  
Sept. 15-21, 2013  
July 30, 2013  
"Unmarried and Single Americans Week" celebrates single life and recognizes singles/unmarried Americans and their contributions to society.
- Media Advisory — Census Bureau Sets Timetable for Income, Poverty and Health Insurance Statistics and American Community Survey Results**  
July 26, 2013  
Public release schedule for the official national income, poverty and health insurance CPS statistics for 2012 and local ACS estimates.

[View All News](#)

**Stat of the Day**

**Durable Goods**  
New orders for manufactured durable goods in September increased \$8.2 billion or 3.7 percent to \$233.4 billion.  
[Read More](#)

**Are You in a Survey?**  
[Learn more >>](#)


**The Week Ahead**



Fri	Mon	Tue	Wed
Nov 1	Nov 4	Nov 5	Nov 6

**Tip Sheet: List and Description of Upcoming Census Bureau Releases and Products**  
[View Calendar](#)

www.census.gov

# Find Your Topic of Interest



U.S. Department of Commerce | [Index A-Z](#) | [Glossary](#) | [Blogs](#) | [FAQs](#) | [Connect](#)  

[Topics](#)  
Population, Economy

[Geography](#)  
Maps, Data, Resources

[Library](#)  
Infographics, Publications


[Data](#)  
Tools, Developers

[About the Bureau](#)  
Research, Surveys

[Newsroom](#)  
News, Events, Blogs


## Topics

Learn more about the topics covered on the Census Bureau website.




### Business

Business is a large part of America's diverse economy. This section provides information about U.S. business establishments.




### Economy

The Census Bureau issues a number of economic indicator reports that economists and policymakers watch to monitor the nation's economic well-being.



### Education

The Census Bureau provides information on a variety of educational topics, from educational attainment and school enrollment to school costs and financing.



### Employment

The Census Bureau collects data that measure the state of the nation's workforce, including employment and unemployment levels and weeks and hours worked.

# Topics/Sub-Topics

The screenshot shows the United States Census Bureau website. The 'Topics' menu is highlighted with a red box, and the 'Housing' sub-topic is selected, also highlighted with a red box. A blue callout box points to the 'Housing' link in the menu, stating 'Sub-Topics are available for selection from here.' The 'Housing' sub-topics listed are: Financial Characteristics, Homeownership, Housing Vacancies, Multifamily Housing, New Housing (Construction), Physical Characteristics, Rental Housing, and Residential Financing. The page also features a search bar, navigation links for Index A-Z, Glossary, Blogs, FAQs, and Connect, and a section for 'Resources for Emergency Preparedness and Recovery'.

U.S. Department of Commerce | Index A-Z | Glossary | Blogs | FAQs | Connect

Search

**United States Census Bureau**

**Topics**  
Population, Economy

**Geography**  
Maps, Data, Resources

**Library**  
Infographics, Publications

**Data**  
Tools, Developers

**About the Bureau**  
Research, Surveys

**Newsroom**  
News, Events, Blogs

Population  
Economy  
Business  
Education  
Employment  
Families & Living Arrangements  
Foreign Trade  
Health  
**Housing**  
Income & Poverty  
Public Sector  
Index A-Z

**Housing**  
The Census Bureau's housing data present a comprehensive picture of housing in America.

Financial Characteristics  
Homeownership  
Housing Vacancies  
Multifamily Housing  
New Housing (Construction)  
Physical Characteristics  
Rental Housing  
Residential Financing

**Resources for Emergency Preparedness and Recovery**  
The Census Bureau produces timely local data that are useful to emergency planning, preparedness and recovery efforts. The Emergency Preparedness and Recovery provides access to information about affected areas.

1 2 3 4 5 6 7

**Bureau Economic Indicators**

Indicator	Value	Change
Homeownership Rate - 2013 Report	65.3%	-0.2%PTS
Vacancy Rate - 2013 Report	8.3%	-0.3%PTS
Producers' Goods	\$490.8 B	

\* change not statistically significant  
\* significance not reported / applicable

**Latest News**

**2012 Census of Governments: Finance — Survey of Public Pensions: State-Administered Defined Benefit Data**  
August 01, 2013  
A comprehensive look at the financial activity and membership information of the nation's 227 state-administered defined benefit

**Stat of the Day**

**Rental Vacancy Rates on America's Economy**  
The U.S. Census Bureau has added the rental vacancy rate to America's Economy, the Census Bureau's widely downloaded mobile app that provides constantly updated statistics on the U.S.

# Statistics by Topic

The screenshot shows the U.S. Census Bureau website. The main navigation bar includes links for Topics, Geography, Library, Data, About the Bureau, and Newsroom. The 'Housing' section is highlighted with a red box and contains a list of datasets: Financial Characteristics, Homeownership, Housing Vacancies, Multifamily Housing, New Housing (Construction), Physical Characteristics, Rental Housing, and Residential Financing. Below this, the 'News' section features articles such as 'New Infographic Focuses on Home Improvements' and 'Census Bureau Reports Rental Vacancy Rates Down Nationally; Impact Differs by Metro Area'. The 'Most Popular' section includes links to 'Housing Topics', 'Housing Unit Estimates', 'Business Data for the Housing Industry', 'America's Economy App', 'U.S. and World Population Clock', 'Census of Population and Housing', and '1940 Census of Population and Housing'. A blue box on the right highlights the 'Economic Indicators' section, which displays various indicators like Business Inventories, Advance Monthly Retail Sales, and Monthly Wholesale Inventories.

**Housing Datasets**

- Financial Characteristics
- Homeownership
- Housing Vacancies
- Multifamily Housing
- New Housing (Construction)
- Physical Characteristics
- Rental Housing
- Residential Financing

**Economic Indicators**

**Looking for more Housing Statistics?**

**Didn't find what you are looking for?**

**Related Topics**

- Related Sites for Housing Data
- Housing Unit Estimates
- Business Data for the Housing Industry

**Around the Bureau**

- C-SPAN Show
- America's Economy App
- U.S. and World Population Clock

**Most Popular**

- Housing Topics
- Census of Population and Housing
- 1940 Census of Population and Housing

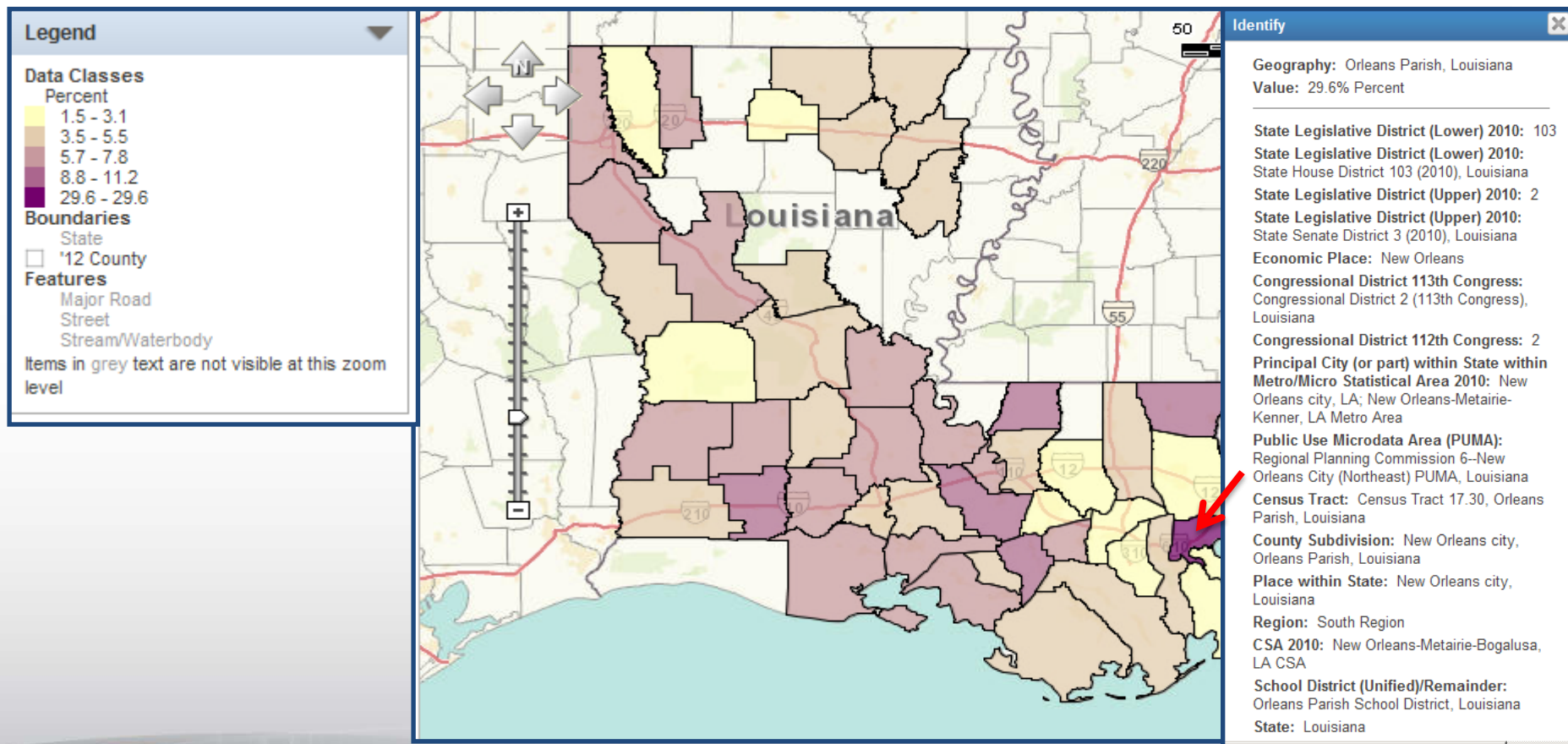
www.census.gov/housing



# Housing Data

- Collection:
  - ACS
    - is an ongoing statistical survey
    - samples a small percentage of the population
    - yearly
    - housing, financial, occupancy characteristics
  - AHS
    - is a longitudinal housing unit survey
    - re-interviews the same housing units every other year
    - measures of the changes (or lack of changes)
    - assesses the physical condition of the housing and the characteristics of the occupants
  - HVS/CPS
    - is a survey that samples about 72,000 housing units
    - both occupied and vacant
    - eligible for interviews monthly

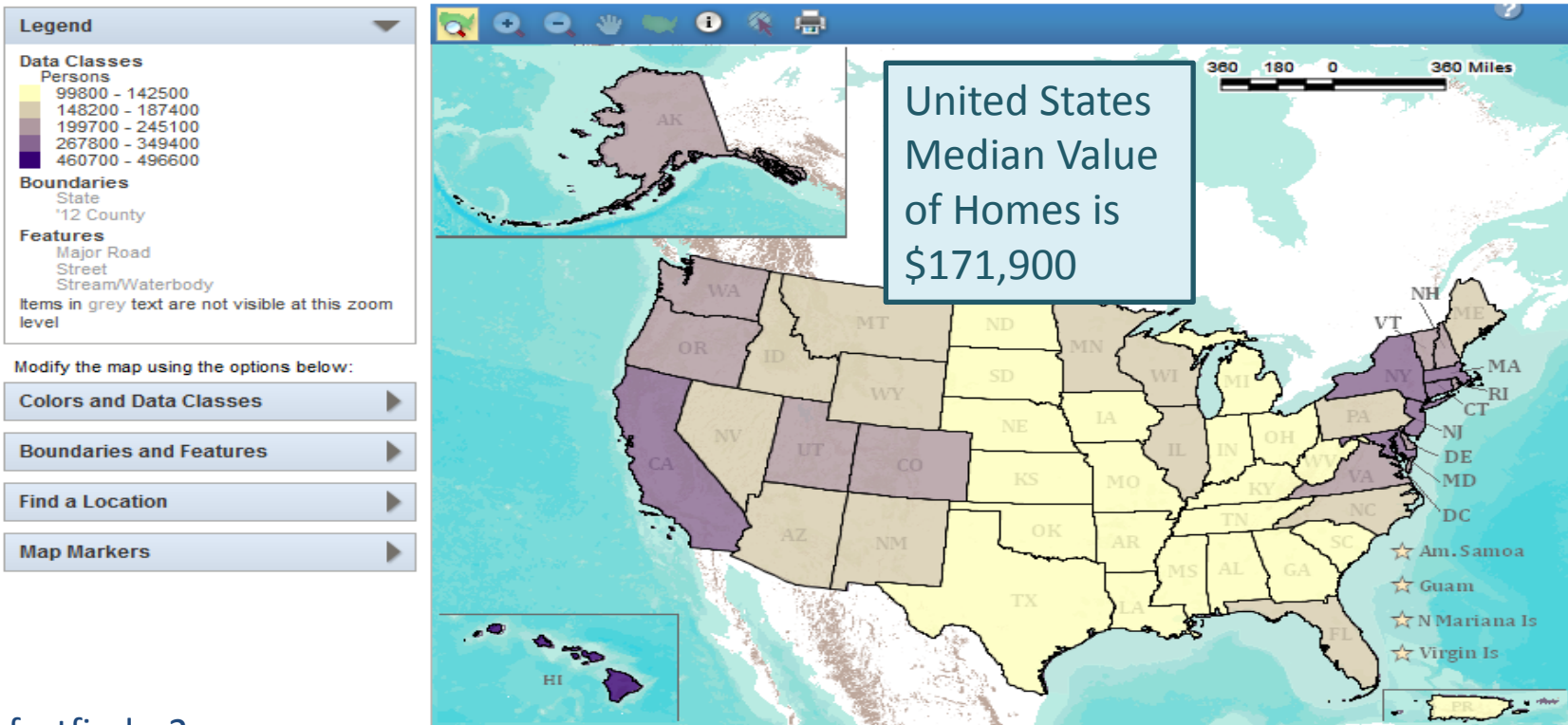
# Year Structure Built – Built 1939 or Earlier



# Home Values

## Thematic Map of Estimate; Median value (dollars) Geography: by State

 [View Table Notes](#)



[factfinder2.census.gov](http://factfinder2.census.gov)

Source: U.S. Census Bureau, 2012 American Community Survey

# County Home Value

Montgomery  
County - highest  
home value at  
\$449,700

Allegany  
County –  
lowest  
home  
value at  
\$124,800






## Thematic Map of Dollar Geography: by County

 [View Table Notes](#)

### Legend

#### Data Classes

##### Persons

	124800 - 165700
	188700 - 224600
	260900 - 285600
	305600 - 367800
	430700 - 449700

#### Boundaries

State

☐ '11 County

#### Features

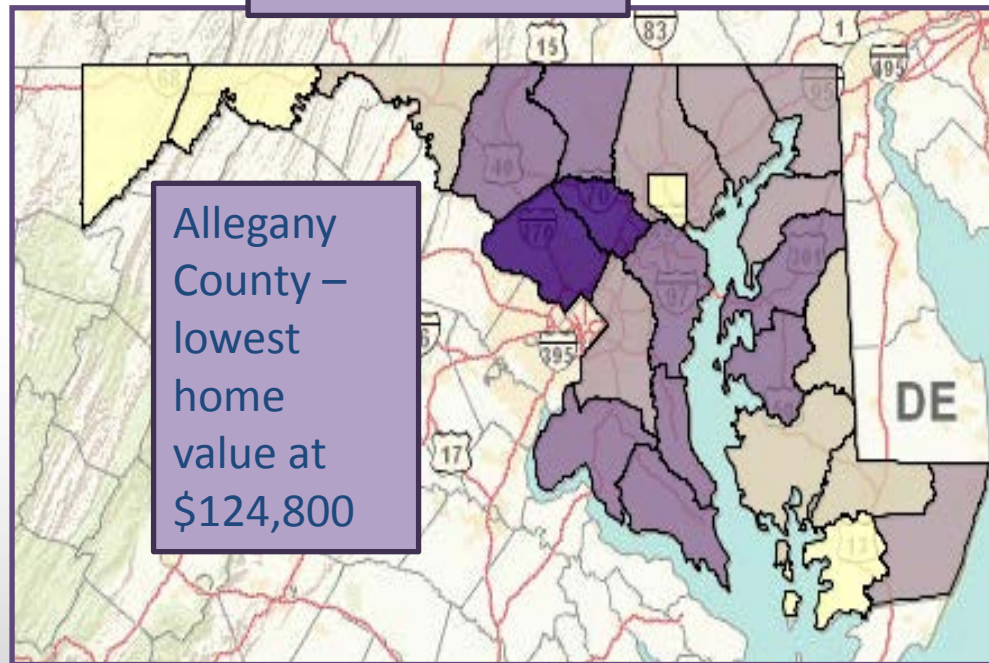
Major Road

Street

Stream/Waterbody

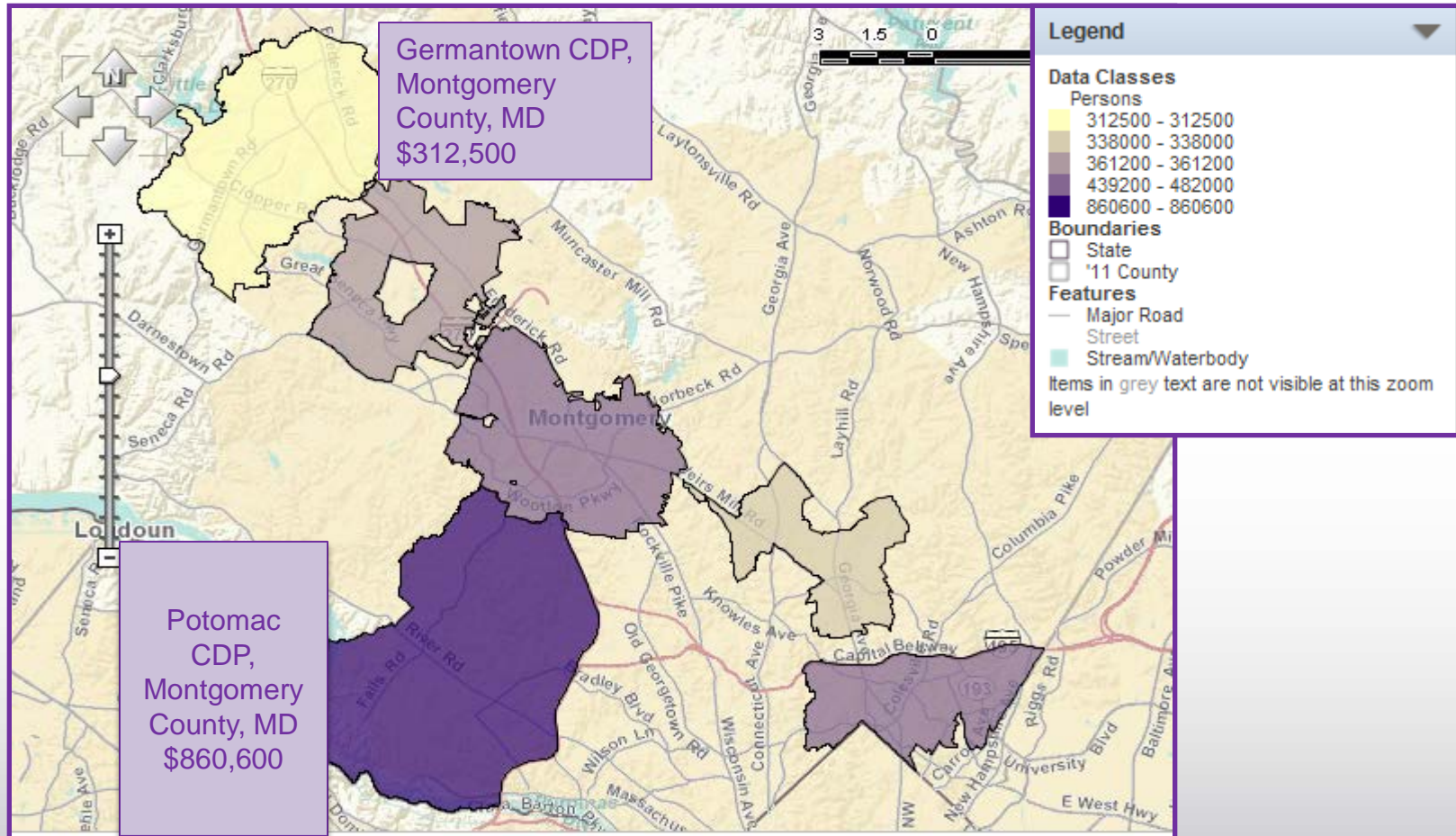
Items in grey text are not visible at this zoom level

Modify the map using the options below:



[factfinder2.census.gov](http://factfinder2.census.gov)

# Local Community Home Values



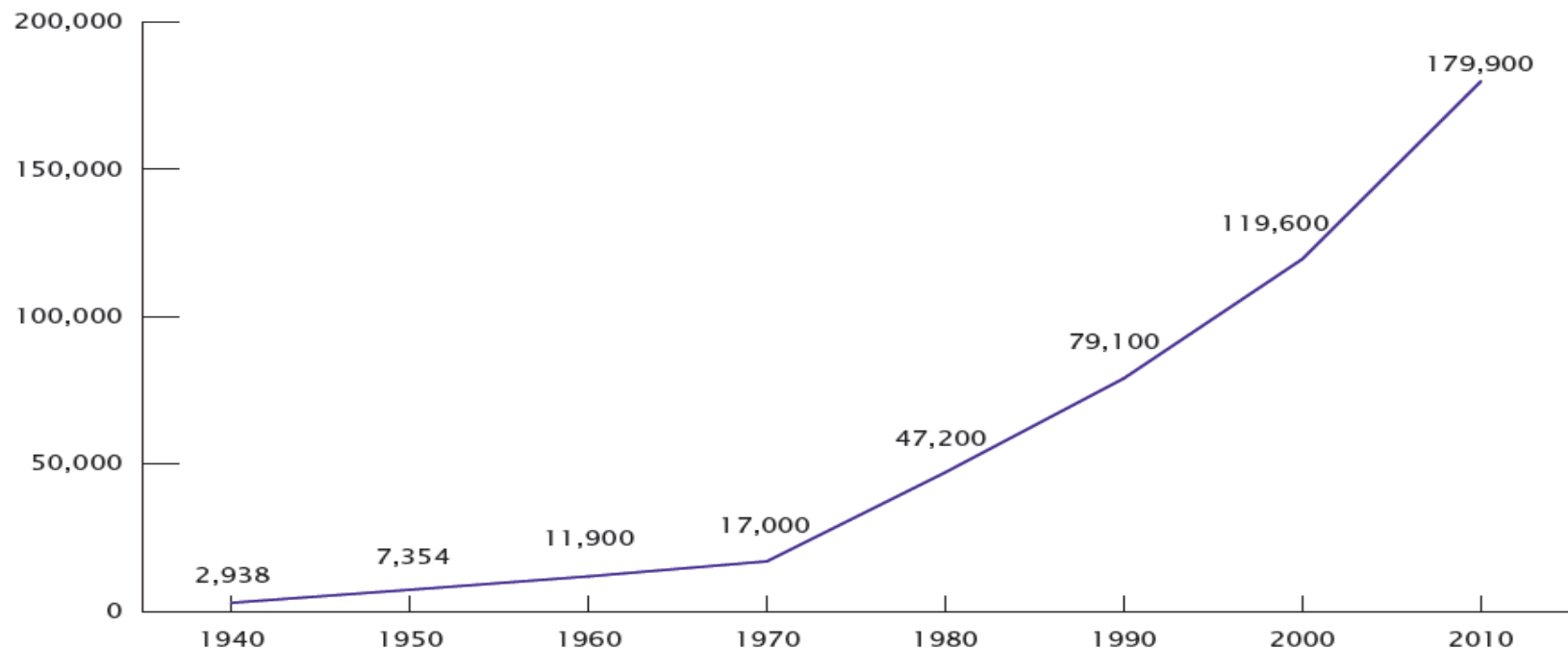
[factfinder2.census.gov](https://factfinder2.census.gov)

# Median Home Value: 1940-2010

Figure 1.

## Median Home Value in the United States: 1940 to 2010

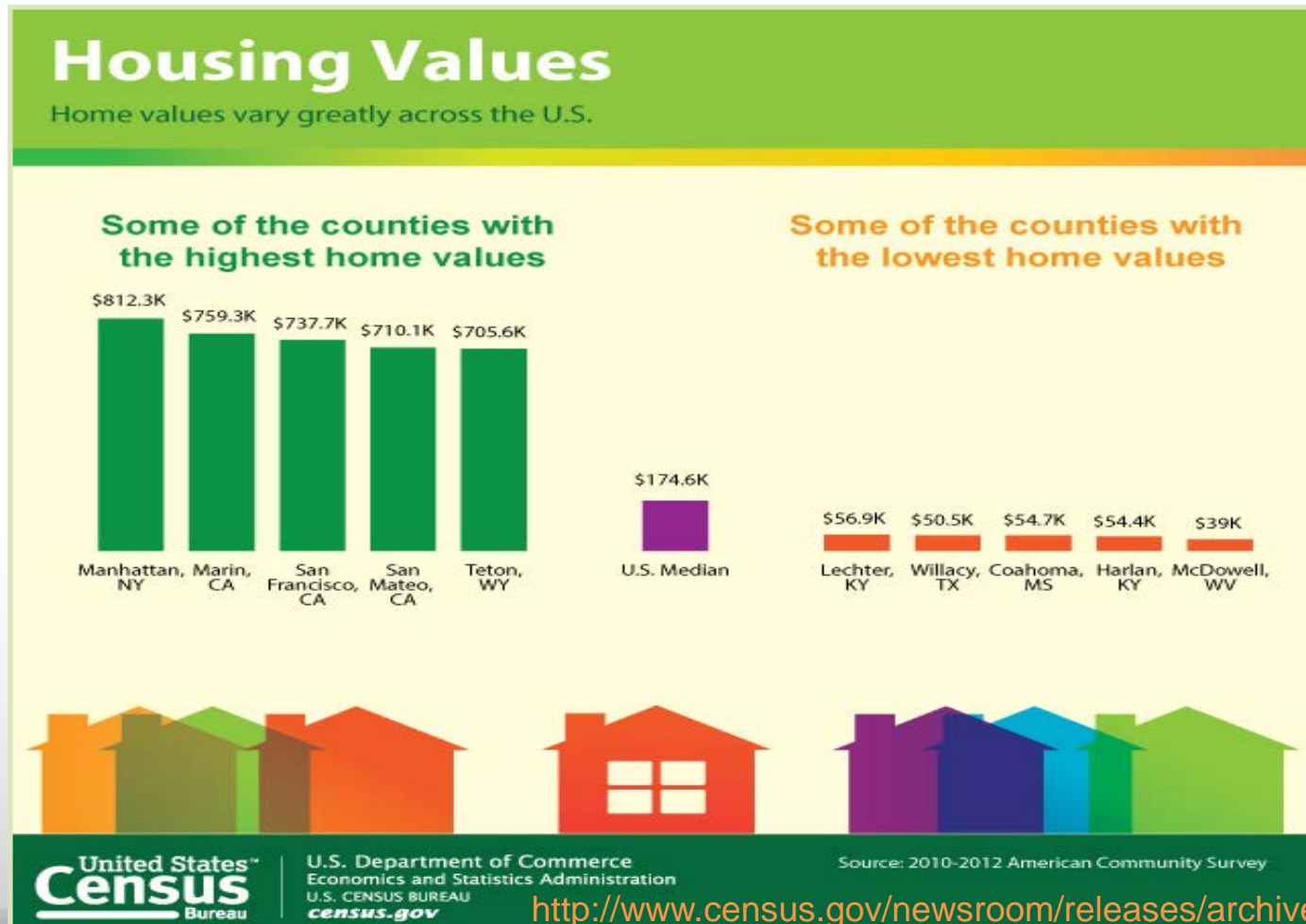
(Current dollars. Data based on sample. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see [www.census.gov/acs/www/](http://www.census.gov/acs/www/))



Source: U.S. Census Bureau, Census of Population and Housing, decennial volumes.

<http://www.census.gov/prod/2013pubs/acsbr12-20.pdf>

# Housing Values



[http://www.census.gov/newsroom/releases/archives/american\\_community\\_survey\\_acs/cb13-190.html](http://www.census.gov/newsroom/releases/archives/american_community_survey_acs/cb13-190.html)



# Housing Sub-Topics

## Housing

About

Data

News

Publications

Surveys/Programs

The Census Bureau's housing data present a comprehensive picture of housing in America. You'll find a wide range of data on the size, age and type of American homes; home values, rents and mortgages, the housing and construction industry, and more.

[Read More](#)

- Financial Characteristics
- Homeownership
- Housing Vacancies
- Multifamily Housing
- New Housing (Construction)
- Physical Characteristics
- Rental Housing
- Residential Financing



<http://publish.cms.asd.census.gov/topics/housing.html>

# Housing Fact Sheets

## 2011 Housing Profile: United States *American Housing Survey Factsheets*

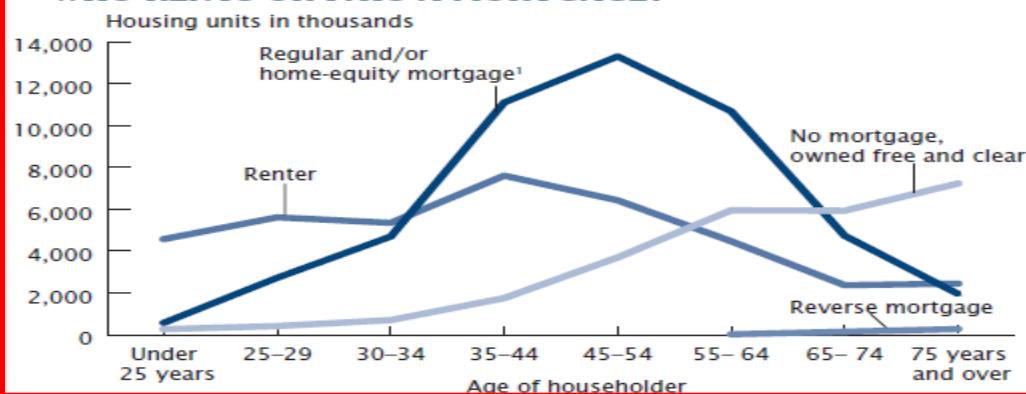
Issued July 2013  
AHS/11-1

Factsheets are  
available for select  
metropolitan areas

### OUR HOMES ARE MORE THAN WHERE WE LIVE

Owning or renting your own place is a milestone for many. Our homes may be investments, or sometimes financial burdens. Whether it's a gathering place for friends and family or a sanctuary where you relax, our homes are important. That is why the American Housing Survey (AHS) is a valuable survey, allowing us to learn more about the types of homes in which we live and the size and composition of the housing inventory.

### WHO RENTS OR PAYS A MORTGAGE?



Number of housing units interviewed: 155,108  
In the AHS, every housing unit represents itself and about 854 other units.

### HOUSING INVENTORY

	Number	Percent
<b>Total Units</b>	<b>132,419,000</b>	<b>100.0</b>
Owner-occupied units	76,091,000	57.5
Renter-occupied units	38,816,000	29.3
Vacant units	13,379,000	10.1
Seasonal units	4,133,000	3.1

<http://www.census.gov/housing/ahs/publications/metrobriefs.html>

# Home Improvements

When faced with a choice, many homeowners decide to improve their homes, rather than move. They modernize the kitchen, replace the roof, finish the basement, add a bathroom, or make their homes more energy efficient. The American Housing Survey (AHS), jointly administered by the Census Bureau and the Department of Housing

and Urban Development, tracks home improvements as well as a variety of other housing topics. According to the AHS, "home improvements" exclude "routine maintenance," which is defined as regular maintenance activities necessary for the preventive care of the structure, property, and fixed equipment items.

## Homeowners Spent \$359 Billion (During 2009-2011)

Owners spent a median of \$3,200 on improvements to their homes. Shown below are the median expenditures for selected projects.

Bedrooms  
**\$2,500**



Bathroom Remodels  
**\$2,432**



Doors/Windows  
**\$1,200**



Kitchen Remodels  
**\$5,000**



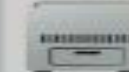
Recreation Rooms  
**\$3,000**



Flooring/Panelling/Ceiling  
**\$1,200**



HVAC  
**\$3,600**



Roofing  
**\$4,559**

## Top Improvements Made to Units

Of the 43.7 million owner-occupied units with improvements

Appliances/  
Major  
Equipment

35%

Flooring/  
Panelling/  
Ceiling

32%

Windows  
and Doors

20%

Patio/Terrace/Detached Deck  
**\$2,000**



## Disaster Repairs

Number of Occupied Housing Units

Tornado/Hurricane 606,000  
Flood 229,000

## Many Projects Are Done by Homeowners

44 Million of 119 Million Projects

Professionals

63%

























Do-it-Yourselfers

37%

## Improvements Varied Widely in Cost

	Total Expenditures	Number of Projects
Roofing	\$43.7 Billion	7.5 Million
Kitchen Remodels	\$35.7 Billion	3.7 Million
HVAC	\$34.0 Billion	9.8 Million
Flooring/Panelling/Ceiling	\$33.2 Billion	18.8 Million
Windows/Doors	\$24.1 Billion	8.9 Million
Bathroom Remodels	\$23.1 Billion	5.0 Million
Patio/Terrace/Detached Deck	\$13.4 Billion	3.5 Million
Recreation Room	\$3.5 Billion	.5 Million

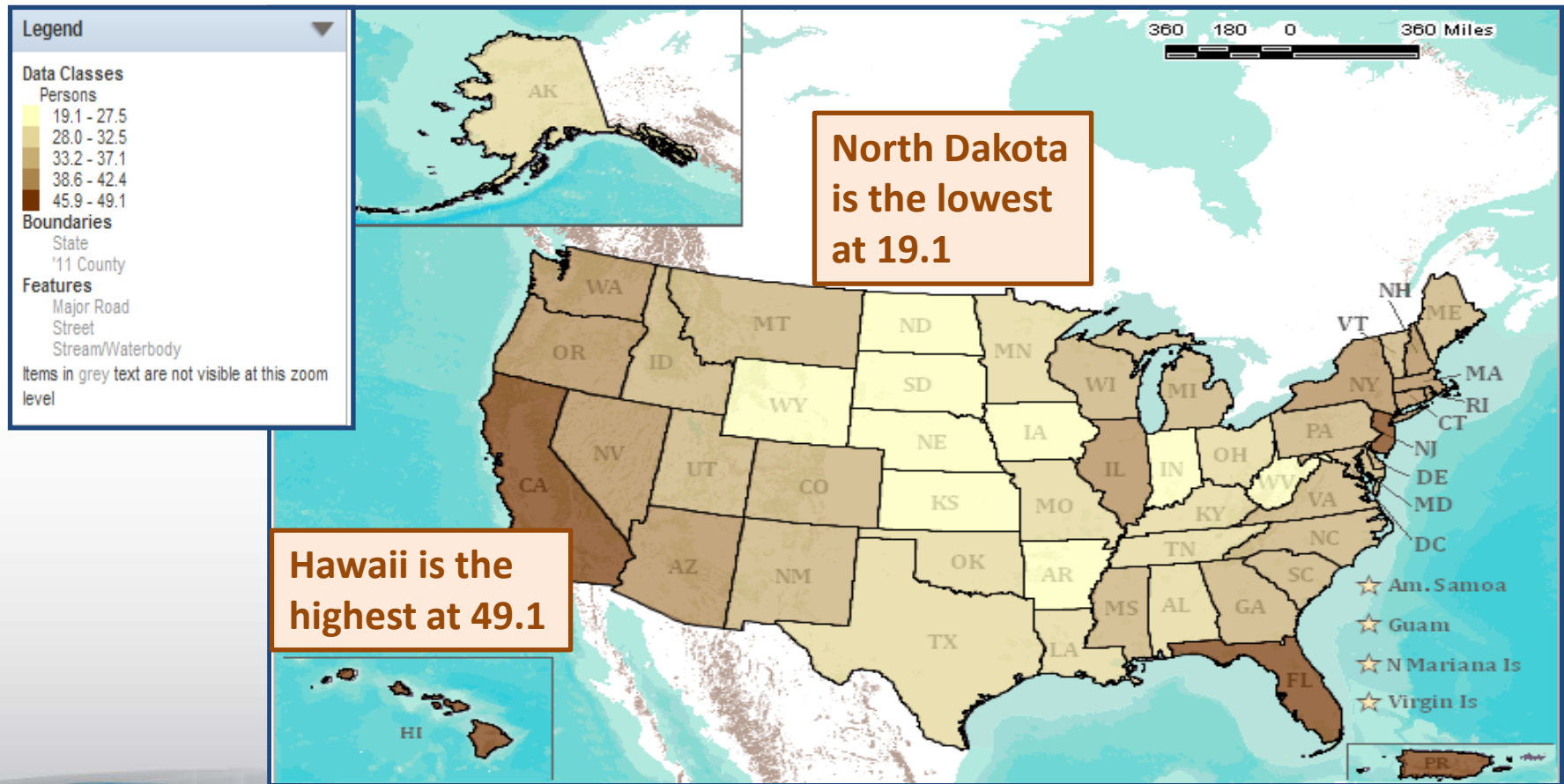
# Economic Indicators

<b>New Residential Sales</b>     <p>Sales of new single-family houses in August 2013 were at a seasonally adjusted annual rate of 421,000. This is 7.9 percent (+/- 14.6%)* above the revised July 2013 estimate of 390,000.</p>				
<p>Current Press Release:</p> <p><a href="#">PDF</a></p> <p><a href="#">XLS</a></p>	<p>Archived Releases - <a href="#">1995 - present</a></p> <p>Historic Time Series - <a href="#">1963 - present</a></p> <p><a href="#">Time Series/Trend Charts</a></p>	<p>Released: September 25, 2013</p> <p>Next release: December 4, 2013</p> <p>Frequency: Monthly</p> <p><a href="#">Program Overview</a></p>	<p>Current</p> <p>+7.9* % change August 2013</p>	<p>Previous</p> <p>-14.1* % change July 2013 (r)</p>
<b>New Residential Construction</b>     <p>Privately-owned housing starts in August 2013 were at a seasonally adjusted annual rate of 891,000. This is 0.9 percent (+/- 13.0%)* above the revised July 2013 estimate of 883,000.</p>				
<p>Current Press Release:</p> <p><a href="#">PDF</a></p> <p><a href="#">XLS</a></p>	<p>Archived Releases - <a href="#">1995 - present</a></p> <p>Historic Time Series - <a href="#">1959 - present</a></p> <p><a href="#">Time Series/Trend Charts</a></p>	<p>Released: September 18, 2013</p> <p>Next release: November 26, 2013</p> <p>Frequency: Monthly</p> <p><a href="#">Program Overview</a></p>	<p>Current</p> <p>+0.9* % change August 2013</p>	<p>Previous</p> <p>+5.7* % change July 2013 (r)</p>
<b>Quarterly Financial Report - Retail Trade</b>     <p>After-tax profits for retail corporations with assets of \$50 million and over were \$21.2 billion for the second quarter 2013 (the 3 months ending July 31, 2013), up \$5.1 (+/- 0.0) billion from first quarter 2013 (the 3 months ending April 30, 2013).</p>				
<p>Current Press Release:</p> <p><a href="#">PDF</a></p> <p><a href="#">XLS</a></p>	<p>Archived Releases - <a href="#">1993 - present</a></p> <p>Historic Time Series - <a href="#">Time Series/Trend Charts</a></p>	<p>Released: September 16, 2013</p> <p>Next release: December 16, 2013</p> <p>Frequency: Quarterly</p> <p><a href="#">Program Overview</a></p>	<p>Current</p> <p>+5.1 \$ billion 2nd Qtr 2013</p>	<p>Previous</p> <p>-7.3 \$ billion 1st Qtr 2013(r)</p>
<b>Quarterly Financial Report - Manufacturing, Mining, Wholesale Trade, and Selected Service Industries</b>     <p>Manufacturing corporations' seasonally adjusted after-tax profits were \$142.1 billion for the second quarter of 2013, down \$8.6 (+/- 0.3) billion from first quarter of 2013.</p>				
<p>Current Press Release:</p> <p><a href="#">PDF</a></p> <p><a href="#">XLS</a></p>	<p>Archived Releases - <a href="#">1993 - present</a></p> <p>Historic Time Series - <a href="#">Time Series/Trend Charts</a></p>	<p>Released: September 9, 2013</p> <p>Next release: December 9, 2013</p> <p>Frequency: Quarterly</p> <p><a href="#">Program Overview</a></p>	<p>Current</p> <p>-8.6 \$ billion 2nd Qtr 2013</p>	<p>Previous</p> <p>+15.3 \$ billion 1st Qtr 2013(r)</p>
<b>Quarterly Services Survey</b>     <p>U.S. Information sector revenue for the second quarter of 2013, adjusted for seasonal variation but not for price changes, was \$310.9 billion, an increase of 0.6 percent (+/- 0.4) from the first quarter of 2013.</p>				
<p>Current Press Release:</p> <p><a href="#">PDF</a></p> <p><a href="#">XLS</a></p>	<p>Archived Releases - <a href="#">2004 - present</a></p> <p>Historic Time Series - <a href="#">2004 - present</a></p> <p><a href="#">Time Series/Trend Charts</a></p>	<p>Released: September 4, 2013</p> <p>Next release: December 12, 2013</p> <p>Frequency: Quarterly</p> <p><a href="#">Program Overview</a></p>	<p>Current</p> <p>+0.6 % change 2nd Qtr 2013</p>	<p>Previous</p> <p>+0.1* % change 1st Qtr 2013</p>
<b>Housing Vacancies and Homeownership</b>     <p><b>Homeownership Rate (HR)</b> The homeownership rate in the second quarter 2013 (65.0 percent) was lower than the second quarter 2012 rate (65.5 percent). The homeownership rate in the South was lower than the corresponding second quarter 2012 rate, while the rates in the Northeast, Midwest, and West were not statistically different from the rates a year ago.</p> <p><b>Rental Vacancy Rate (RVR)</b> The rental vacancy rate in the second quarter 2013 (8.2 percent) was lower than the second quarter 2012 rate (8.6 percent).</p> <p><b>Homeowner Vacancy Rate (HVR)</b> The homeowner vacancy rate in the second quarter 2013 (1.9 percent) was lower than the second quarter 2012 rate (2.1 percent).</p>				
<p>Current Press Release:</p> <p><a href="#">PDF</a></p>	<p>Archived Releases - <a href="#">1994 - present</a></p> <p>Historic Time Series - <a href="#">1956 - present</a></p>	<p>Released: July 30, 2013</p> <p>Next release: October 29, 2013</p> <p>Frequency: Quarterly</p>	<p>Current</p> <p>65.0 percent 2nd Qtr 2013 (HR)</p>	<p>Previous</p> <p>65.5 percent 2nd Qtr 2012 (HR)</p>

# Survey/Program

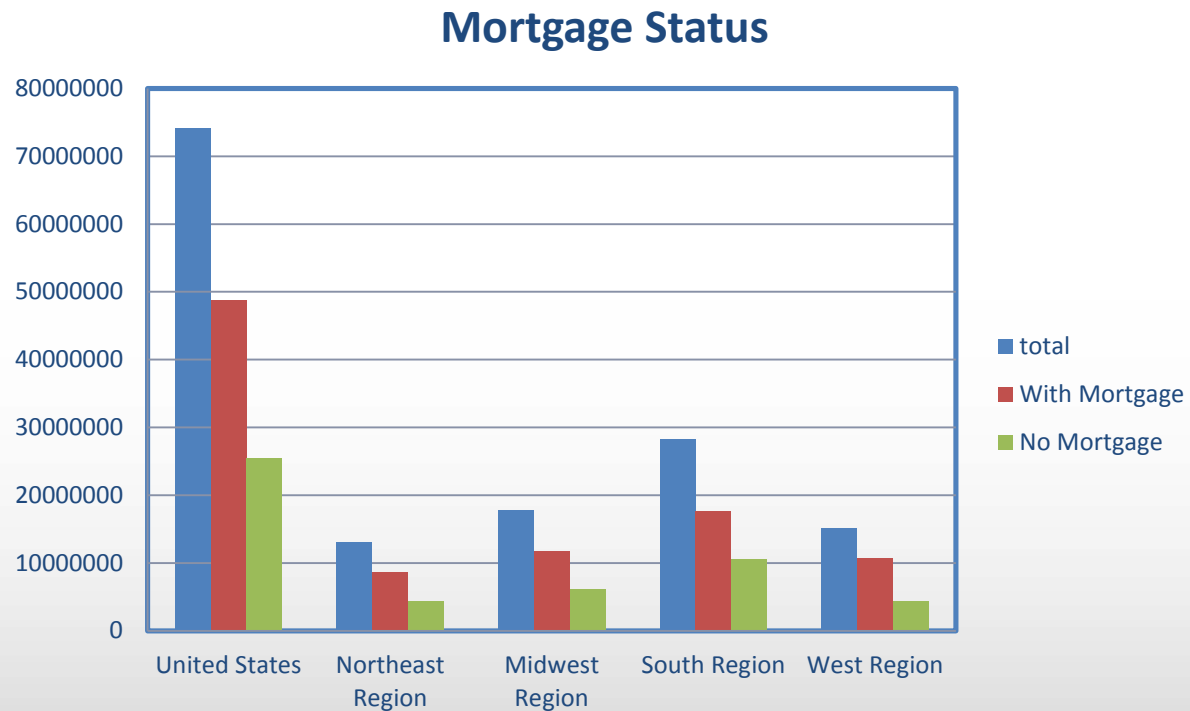


# Percent of Mortgaged Owners Spending 30% or More of Household Income on Selected Monthly Costs

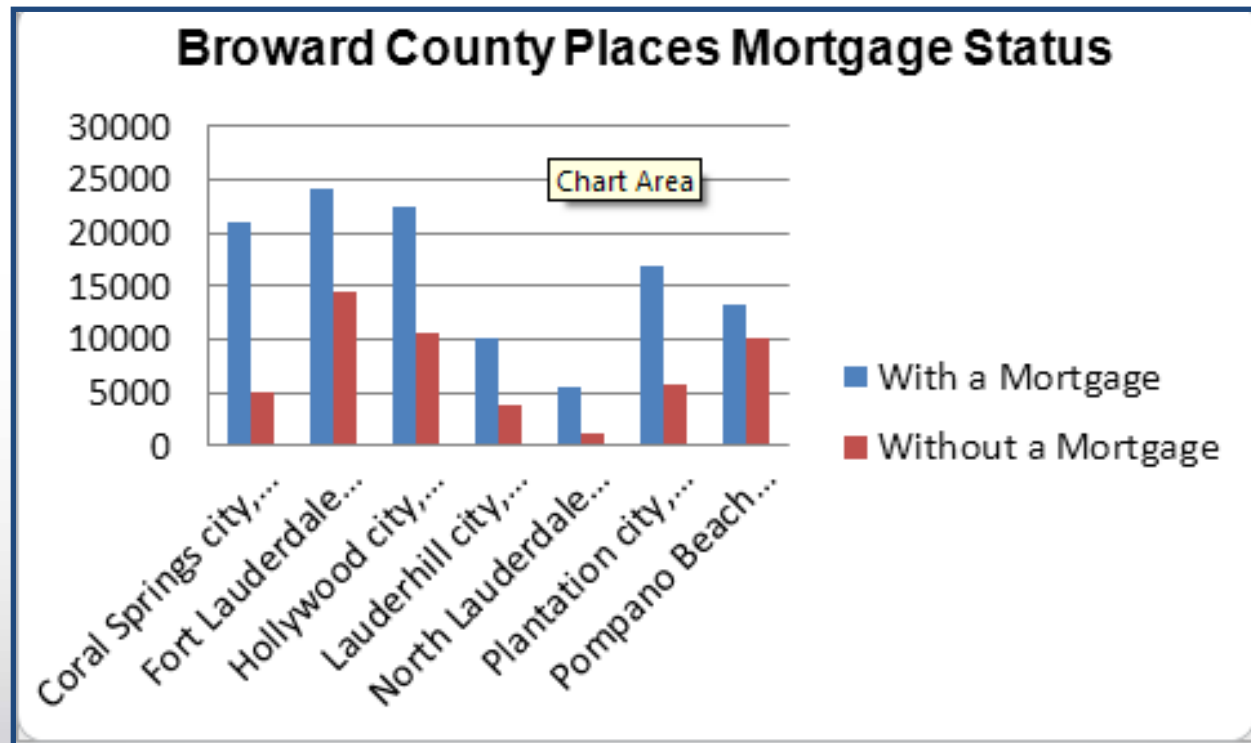




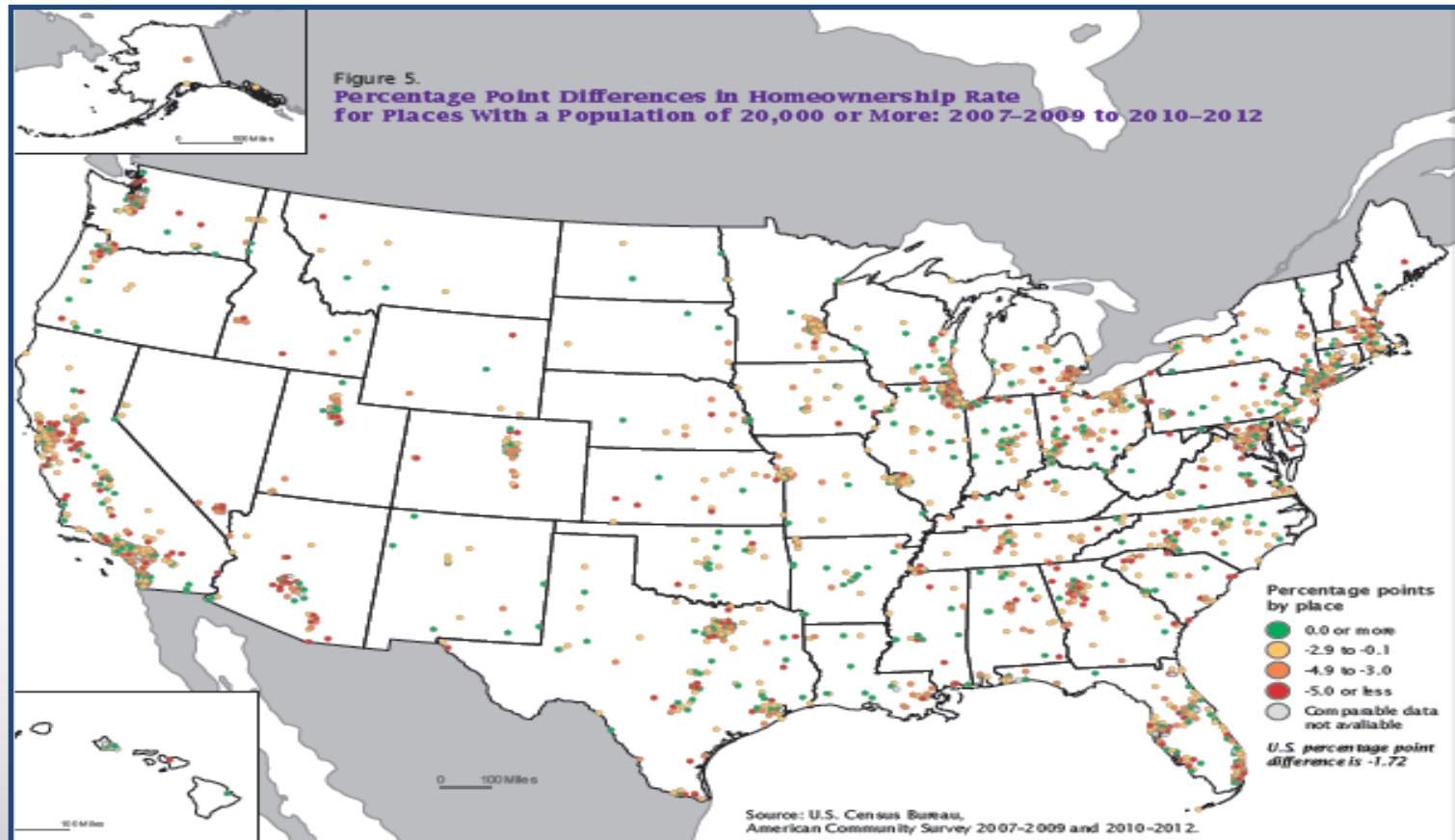
# Mortgage Status



# Mortgage Status at Place Level



# Homeownership Rate



# Home Owners

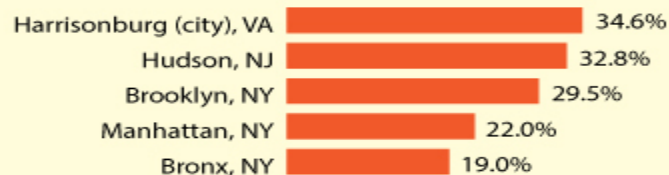
## Homeowners

High and low homeownership rates across the U.S.

### Some of the counties with the highest homeownership rates



### Some of the counties with the lowest homeownership rates



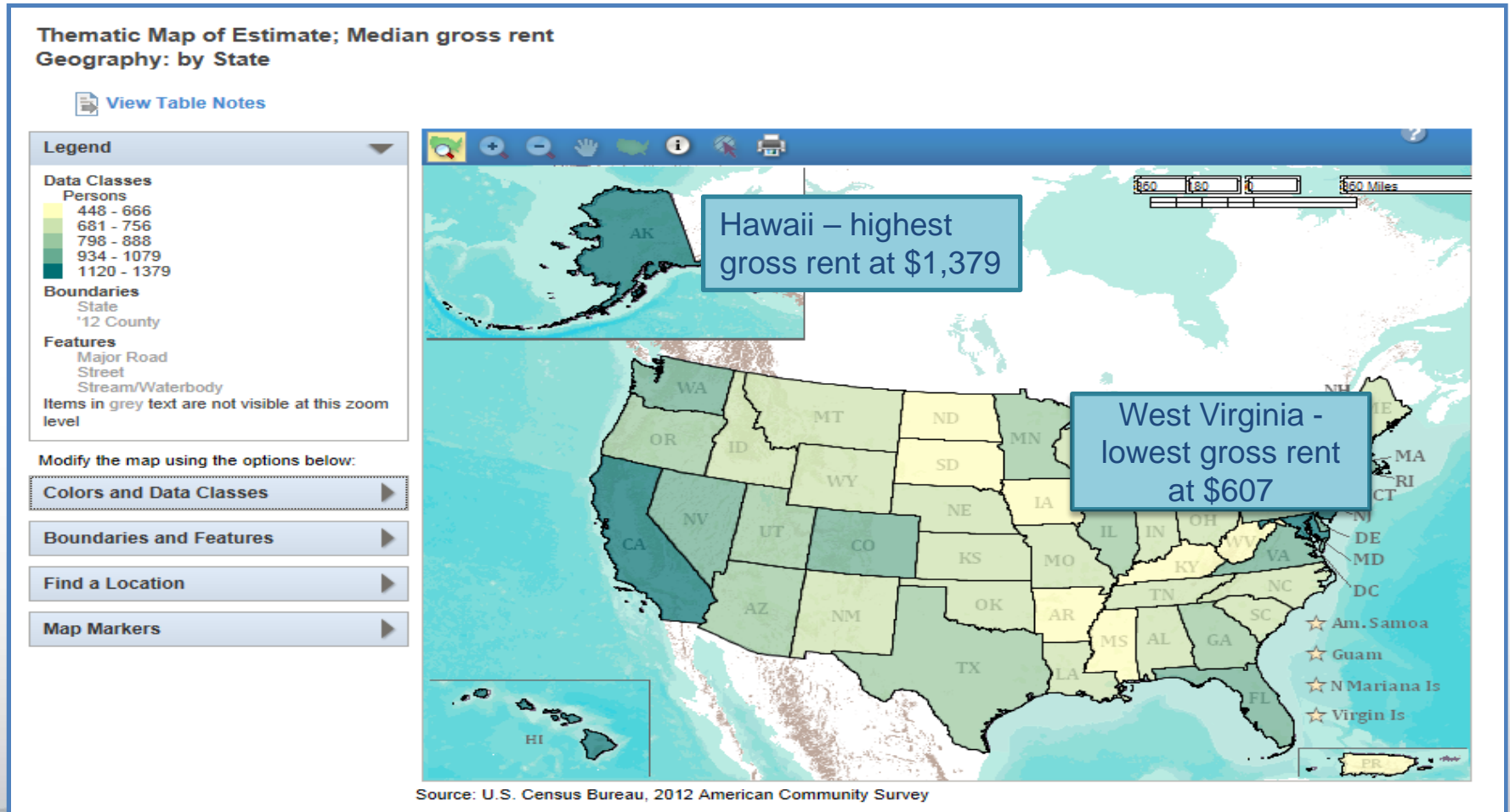
United States<sup>™</sup>  
**Census**  
Bureau

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](http://census.gov)

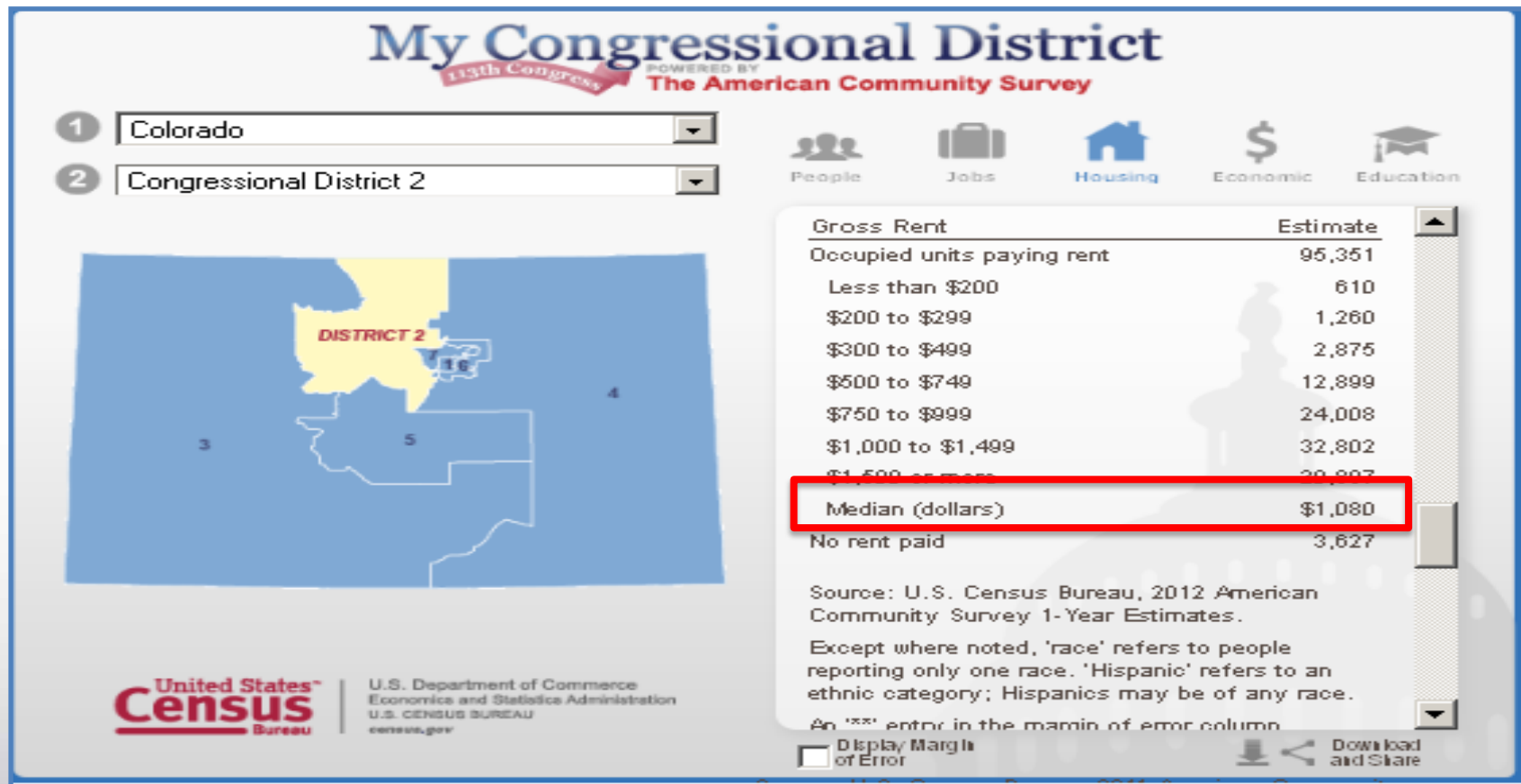
Source: 2010-2012 American Community Survey

[http://www.census.gov/newsroom/releases/archives/american\\_community\\_survey\\_acs/cb13-190.html](http://www.census.gov/newsroom/releases/archives/american_community_survey_acs/cb13-190.html)

# Median Gross Rent



# Median Gross Rent for Congressional Districts



<https://www.census.gov/mycd/>

# Housing Topics - CSPAN

## Newsroom

[Newsroom](#) [Releases](#) [Multimedia Gallery](#) [Tip Sheets](#) [Facts for Features](#) [Contact Us](#)

### U.S. Housing Characteristics, Arthur Cresce, U.S. Census Bureau

Friday, April 26 at 9:15 a.m. EDT

Arthur Cresce, assistant division chief for housing statistics in the Social, Economic and Housing Economic Statistics Division at the U.S. Census Bureau, appeared on C-SPAN's "Washington Journal" on Friday, April 26 and discussed U.S. Housing Characteristics

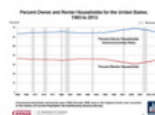
[View the archived segment.](#)

Biography: [Arthur Cresce](#)

[PRESENTATION](#) [PDF]



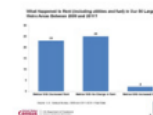
Slide 1:  
Highlights from Recent Releases on  
Housing Data [PDF]



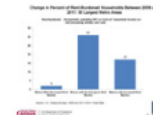
Slide 2:  
Percent Owner and Renter  
Households for the United  
States: 1965 to 2012 [PDF]



Slide 3:  
Change in Percent of Renter  
Households Between 2009 and  
2011: 50 Largest Metro Areas  
[PDF]



Slide 4:  
What Happened to Rent (including  
utilities and fuel) in Our 50 Largest  
Metro Areas Between 2009 and  
2011? [PDF]



Slide 5:  
Change in Percent of  
Rent-Burdened Households  
Between 2009 and 2011: 50  
Largest Metro Areas [PDF]



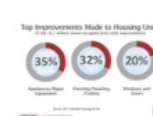
Slide 6:  
Change in Percentage of Renters  
Spending 35 Percent or More of  
Household Income for Gross Rent by  
MSA: 2009-2011 [PDF]



Slide 7:  
New Houses as a Percentage  
of All Housing Unit by MSA:  
2009-2011 [PDF]



Slide 8:  
Spending on Home  
Improvements [PDF]



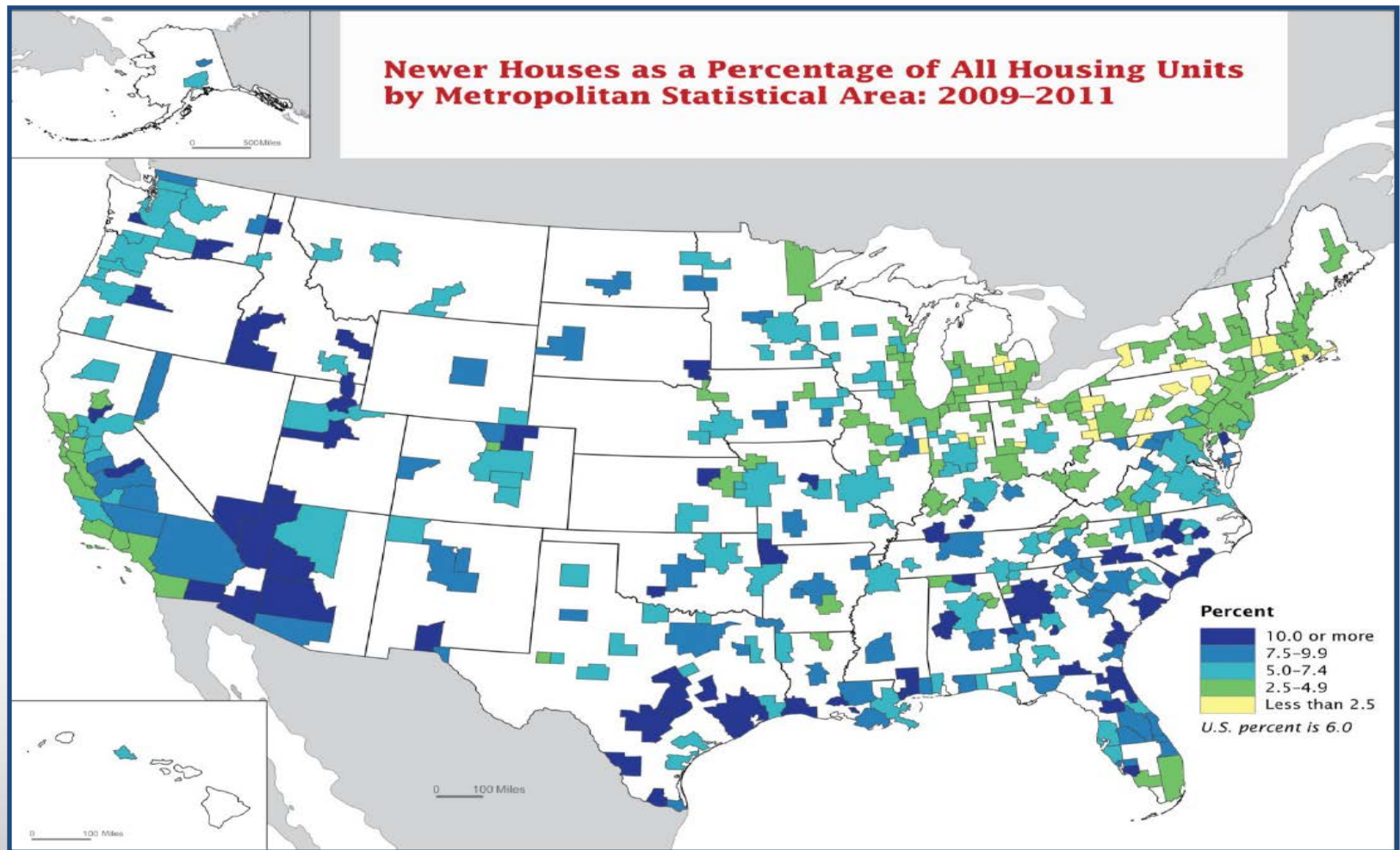
Slide 9:  
Top Improvements Made to Housing  
Units [PDF]



Slide 10:  
Who is Making Home  
Improvements? [PDF]

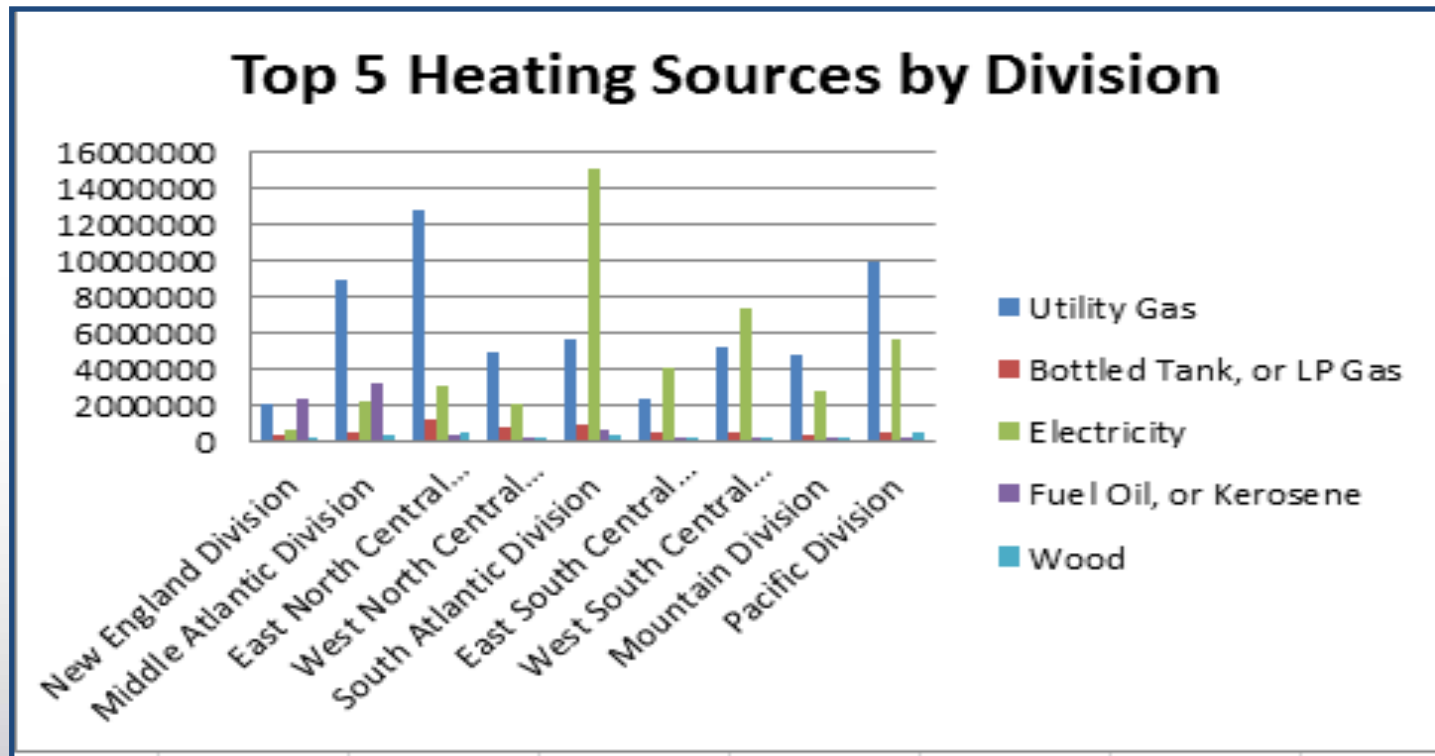
<http://www.census.gov/newsroom/cspan/housing/>

# CSPAN Visual

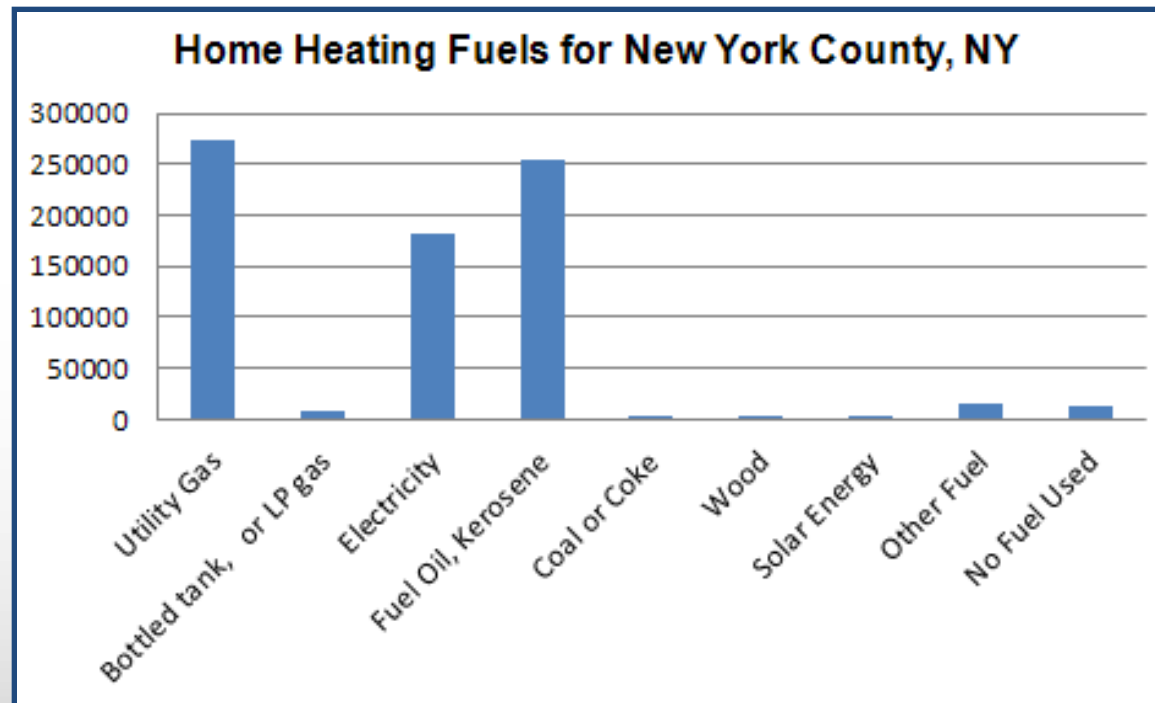




# Top Five Home Heating Fuels by Division

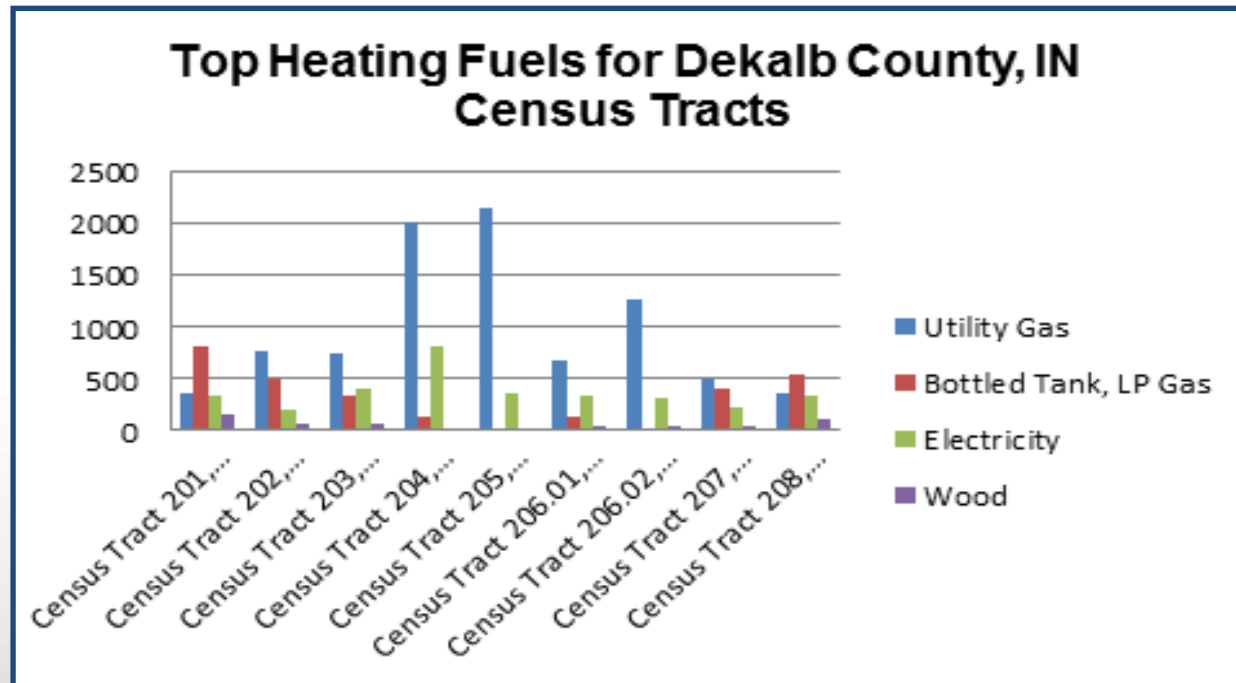


# Households Home Heating Fuels

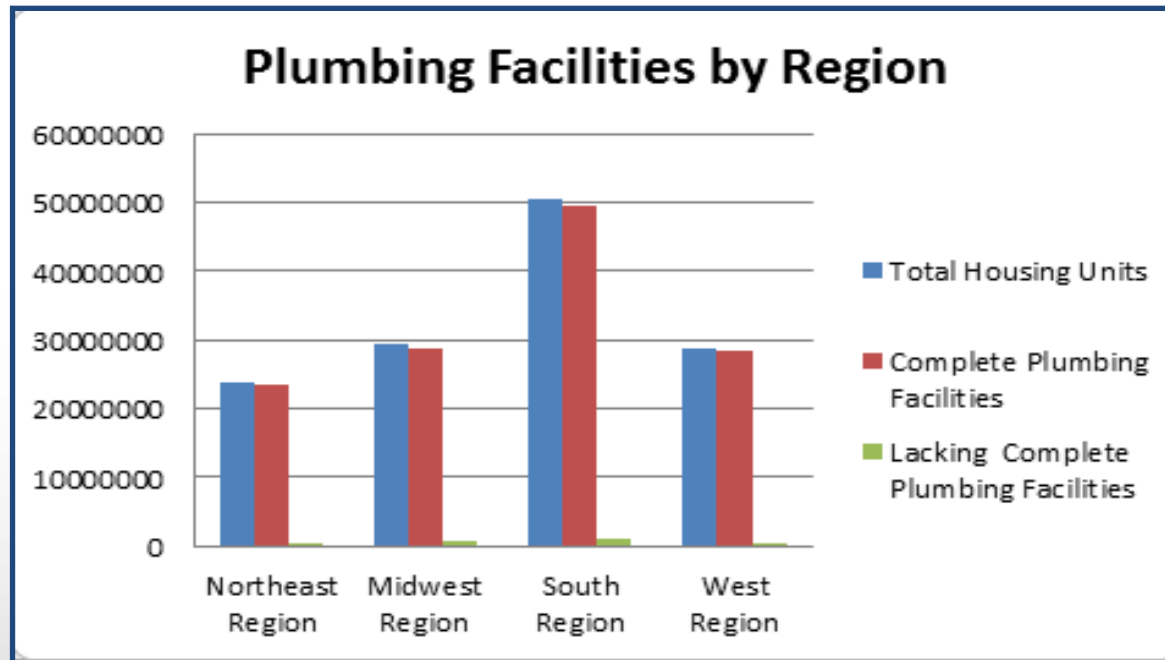




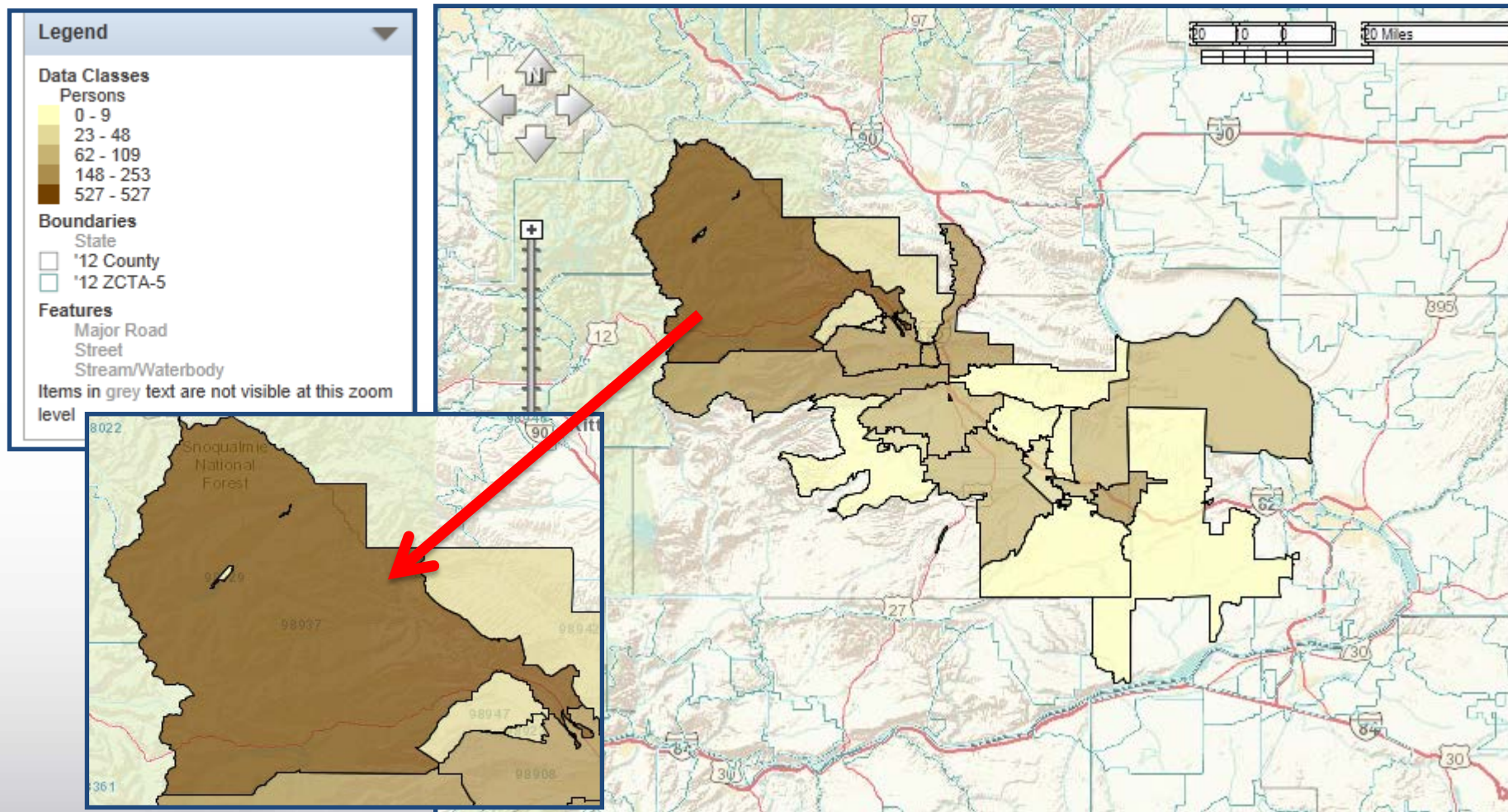
# Top Four Home Heating Fuels by Census Tracts



# Plumbing Facilities



# Lacking Plumbing Facilities



# 21<sup>st</sup> Century Expectation: Anywhere, Anytime Access

## Meet users' expectations:

<http://www.census.gov/mobile/>

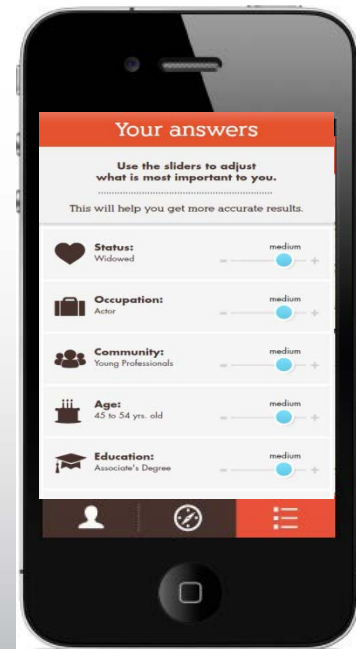
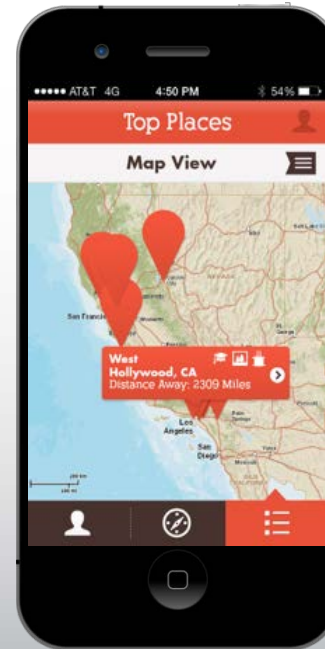
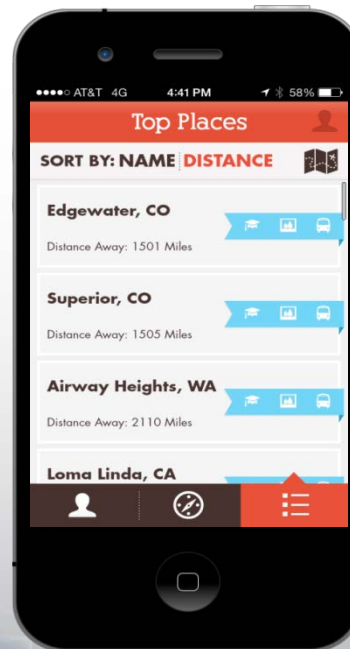
- 24/7 access to data
- Easy Access
- Timely
- Relevant





# dwellr Mobile App

- Uses American Community Survey Data from the US Census Bureau to match user preferences to thousands of places across the nation.
- Displays statistics based on user preferences and also provides access to social characteristics table in AFF
- Provides users the top 25 places matching their preferences. Shows map view of top cities.
- Users can share top matches through social networks (email, Facebook and Twitter)
- Engages our audiences in new ways through relevant experiences
- Increases usage of Census Bureau statistics





# Summary

- Multiple data topics/sources from Census or other housing related organizations
- Framework for a story from national/local perspective
- Ease of topical page as the gateway to related sources to bring the story home
- Use of multiple tools to make the story come alive API, APPS, data retrieval and extraction tools



# Recently Released

- **December 2013**
  - ACS 5-year estimates - 12/17
  - ACS 1-year PUMS - 12/17
- **January 2014**
  - Family Living Arrangements
- **February 2014**
  - ACS 3-year PUMS - 2/6
- **March 2014**
  - ACS 5-year PUMS – 3/6
- **September - December 2014**
  - Economic Census - Construction



# Contact Information

Customer Services Call Center

1-800-923-8282

[ask.census.gov](https://ask.census.gov)

or

Customer Liaison and Marketing Services Office

[clmso.training@census.gov](mailto:clmso.training@census.gov)

301-763-4308